## **World CLT Day Branding Information**

| Color sample | HEX Code | Color name |
| --- | --- | --- |
|  | #FFF3C9 | Beige |
|  | #98C223 | Light green |
|  | #119961 | Dark green |
|  | #89868B | Gray |
|  | #4E3C19 | Brown |
|  | #000000 | Black |

**Fonts:**

* Poster Fonts:
	+ Josefin Sans Bold ("CLT DAY")
	+ Josefin Sans Regular ("World", "2024")
* Website Font:
	+ Source Sans Pro